

ART SPECIFICATIONS (PRINT & DIGITAL)

Digital Ad Specs

WEBSITE



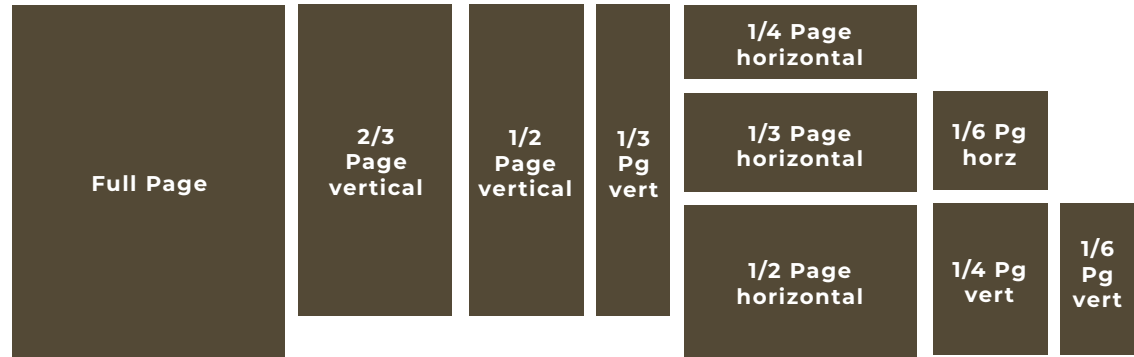
E-NEWSLETTER



Please provide digital ad files as one of the following file formats: GIF, JPEG, or PNG. We accept short animated ads that loop. All ads must be smaller than 150KB file size. Digital artwork is due two weeks prior to the launch date.

Provide a URL link with your ad artwork and send to: adtraffic@freshcup.com

Print Ad Specs



FULL PAGE AD:

Bleed: 8.625" x 11.125"
 Trim: 8.375" x 10.875"
 Live Area: 8.125" x 10.625"

2/3 PAGE AD:

4.875" x 9.875"

1/2 PAGE AD:

Vertical: 3.625" x 9.875"
 Horizontal: 7.375" x 4.8125"

1/3 PAGE AD:

Vertical: 2.333" x 9.875"
 Horizontal: 7.375" x 3.125"

1/4 PAGE AD:

Vertical: 3.625" x 4.8125"
 Horizontal: 7.375" x 2.3125"

1/6 PAGE AD:

Vertical: 2.333" x 4.8125"
 Horizontal: 3.625" x 3.125"

Please provide print ad files in high-resolution PDF format (300 dpi). Send files smaller than 20MB to adtraffic@freshcup.com.

ARTWORK DUE DATES

JANUARY ISSUE:
Nov. 11, 2018

APRIL ISSUE:
Feb. 19, 2019

JULY ISSUE:
May 17, 2019

OCTOBER ISSUE:
Aug. 19, 2019

FEBRUARY ISSUE:
Dec. 12, 2018

MAY ISSUE:
Mar. 22, 2019

AUGUST ISSUE:
June 20, 2019

NOVEMBER ISSUE:
Sept. 19, 2019

MARCH ISSUE:
Jan. 22, 2019

JUNE ISSUE:
Apr. 18, 2019

SEPTEMBER ISSUE:
July 22, 2019

DECEMBER ISSUE:
Oct. 16, 2019

COFFEE FEST SHOW GUIDE DUE DATES: NYC: Jan. 24, 2019 INDIANAPOLIS: Apr. 18, 2019 LA: July 11, 2019
DIGITAL ADS ARE DUE TWO WEEKS PRIOR TO LAUNCH DATE