



## Advertisement Specifications

SIZE	FORMAT	DIMENSIONS
<b>Full Page</b>	No Bleed	8.375" x 10.875"
	With Bleed <b>(Be sure to have a .25" safety area from the trim on all sides to prevent information from being printed into the spine.)</b>	8.625" x 11.125"
<b>Two-Thirds Page</b>	Vertical	4.875" x 9.875"
	Horizontal	7.375" x 6.5"
<b>One-Half Page</b>	Vertical	3.625" x 9.875"
	Horizontal	7.375" x 4.8125"
	Island	4.875" x 7.4375"
<b>One-Third Page</b>	Vertical	2.333" x 9.875"
	Horizontal	7.375" x 3.125"
	Square	4.875" x 4.8125"
<b>One-Quarter Page</b>	Vertical	3.625" x 4.8125"
	Horizontal	7.375" x 2.3125"
<b>One-Sixth Page</b>	Vertical	2.333" x 4.8125"
	Horizontal	3.625" x 3.125"
<b>One-Eighth Page</b>	Horizontal	3.625" x 2.3125"

Please provide all completed files in **PDF format only** with no less than 300 dpi resolution. We cannot guarantee color accuracy of ads without a hard-copy color proof and cannot be held liable for printing inconsistencies.

**E-mail ads under 20MB to Natalie McGuire at [natalie@freshcup.com](mailto:natalie@freshcup.com).** Ads larger than 20MB should be uploaded to our FTP site by using any FTP program such as Cyberduck for Mac or FTP Surfer for Windows.

**Server: 72.32.108.57**  
**Username: freshcupftp**  
**Password: ftppass**

Color proofs and/or CDs can be mailed to:  
Fresh Cup Magazine 2627 NE Martin Luther King Jr. Blvd., Suite 203, Portland, OR 97212

Questions?

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