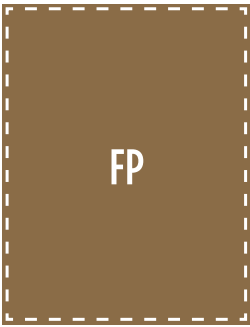
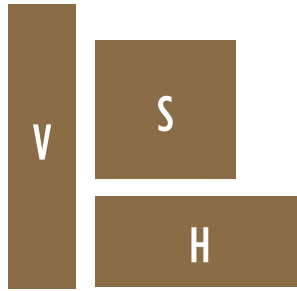


ART SPECS • FRESH CUP MAGAZINE



FULL PAGE AD
TRIM SIZE: 8.375" x 10.875"
WITH BLEED: 8.625" x 11.125"



1/3 PAGE AD
VERTICAL: 2.333" X 9.875"
HORIZONTAL: 7.375" X 3.125"
SQUARE: 4.875" X 4.8125"



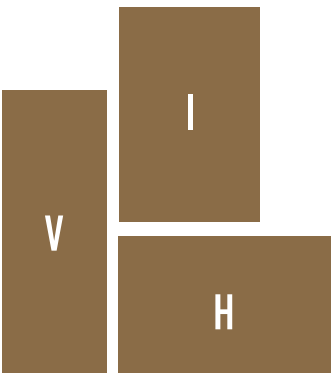
2/3 PAGE AD
VERTICAL: 4.875" X 9.875"
HORIZONTAL: 7.375" X 6.5"



1/4 PAGE AD
VERTICAL: 3.625" X 4.8125"
HORIZONTAL: 7.375" X 2.3125"



1/6 PAGE AD
VERTICAL: 2.333" X 4.8125"
HORIZONTAL: 3.625" X 3.125"



1/2 PAGE AD
VERTICAL: 3.625" X 9.875"
HORIZONTAL: 7.375" X 4.8125"
ISLAND: 4.875" X 7.4375"



1/8 PAGE AD
HORIZONTAL: 3.625" X 2.3125"



1/12 PAGE AD (MARKETPLACE ONLY)
HORIZONTAL: 3.625" X 1.563"

Please provide files in **high-resolution PDF format (300 dpi)**. Send files under 20MB to **artdept@freshcup.com**. Larger files can be uploaded to our FTP site; please email us for login information. If you need help creating or sending your ad, contact us for assistance at 503-236-2587. To guarantee color accuracy of ads, please send a hard-copy proof to our mailing address: 2627 NE MLK Jr. Blvd., Suite 203, Portland, Ore. 97212